

CLAIMS

What is claimed is:

1. An advertising apparatus for produce vendors comprising:
 - a. at least one earring clip with back side and front side for engaging a non-pierced ear;
 - b. at least one hook secured to said earring clip;
 - c. at least one edible food item removably secured to said hook, wherein said edible food item is selected from the group: a fruit, a vegetable, and combinations thereof.
2. The advertising apparatus of claim 1, wherein at least one hook comprises at least two hooks connected in series.
3. The advertising apparatus of claim 1, wherein said earring clip further comprises an LED light that automatically lights said hook in dim light.
4. The advertising apparatus of claim 3, wherein said LED light is a blinking LED light that can be actuated with a switch secured to said earring clip.
5. The advertising apparatus of claim 1, wherein said hook is between 1.5 inches and 3 inches in overall length.
6. The advertising apparatus of claim 1, wherein said hook is adapted to have at least a first prong and a second prong for engaging at least two food items.
7. The advertising apparatus of claim 1, wherein the edible food item is selected from the group: blueberries, strawberries, dried fruits, blackberries, cherry tomatoes, kiwi fruits with similar sturdy yet pierce-able skins, and vegetables with similar sturdy

yet pierce-able skins.

8. An advertising apparatus for candy vendors comprising:

a. at least one earring clip for engaging a non-pierced ear;

b. at least one hook secured to said earring clip;

5 c. at least one chewy candy item removably secured to the hook.

9. The advertising apparatus of claim 8, wherein said candy is selected from the group: soft licorice, soft raspberries, juicy fruits, and like soft candies.

10. The advertising apparatus of claim 8, further comprising a line wherein said hook connects said line near said earring clip and a second hook connects to said line further
10 from said earring clip than said hook.

11. The advertising apparatus of claim 8, wherein said earring clip further comprises and a LED light that automatically lights said hook in the dim light.

12. The advertising apparatus of claim 11, wherein said LED light is a blinking light that can be actuated with a switch secured to said earring clip.

15 13. The advertising apparatus of claim 8, wherein said hook is between 1.5 inches and 3 inches in overall length.

14. The advertising apparatus of claim 8, wherein said hook is adapted to have at least two prongs for engaging at least two candies.